

COOKIES PRODUCT SPECIFICATION SHEET



AL's High Protein Gluten-Free Moringa Cookies

Nutritious | Delicious | Purpose-Driven

Product Overview

Product Name: AL's High Protein Gluten-Free Moringa Cookies

Functional Snack / Nutritional Supplement

Target Markets:

- School feeding schemes
- Health-conscious consumers
- NGO nutrition programs
- Wellness retailers

Made in: South Africa

Packaging Sizes:

- 1 x 50g individually wrapped cookie
- 12-pack or bulk combo (cookie + muffin optional)

Key Nutritional Highlights (per 50g serving)

Nutrient.	Amount
Protein	8-10g
Dietary Fibre	4g
Energy	±210 kcal
Fat	10g (mostly unsaturated)
Carbohydrates	±20g (low GI)
Sugar	≤6g (natural)
Gluten	0g

Formulated using Moringa powder, Bambara groundnut flour, and peanut butter

Core Ingredients

- Moringa Leaf Powder (natural source of protein, iron, calcium, antioxidants)
- Bambara Groundnut Flour (African superfood, high in plant protein)
- Natural Peanut Butter
- Cassava or Chickpea Flour (gluten-free base)
- Brown Sugar or Coconut Sugar
- Baking agents (aluminum-free)

Allergens: Contains peanuts. Produced in a facility that may handle tree nuts and soy.



COOKIES PRODUCT SPECIFICATION SHEET



✓ Product Features and Benefits

Features and Benefit

-  **Gluten-Free-** Suitable for those with gluten sensitivities
-  **High in Plant-Based Protein** Supports growth, especially in children
-  **Moringa-Enriched-** Added micronutrients and antioxidants
-  **Great Taste** Kid-approved flavor and texture
-  **Shelf-Stable** 6-month shelf life, no refrigeration needed
-  **Purpose-Driven-** Made with smallholder farmer-grown moringa and bambara nuts

🎯 Ideal For:

- **Feeding Programs and NGOs:** Nutritious, portable, long shelf life
- **Retailers and Health Stores:** Clean-label functional snack
- **B2B Distributors:** Resalable, customizable with private label options
- **Schools and Clinics:** Supplement for undernourished children or adults

📦 Packaging and Storage

- **Packaging:** Eco-friendly individual wrapping or resealable packs
- **Shelf Life:** 6 months
- **Storage:** Store in a cool, dry place
- **MOQ:** From 500 units (customizable for B2B or pilot programs)

📄 Certifications and Testing

- **Food Safety:** HACCP-compliant facility
- **Gluten-Free Tested**
- **Available Nutritional Testing** (on request)

💛 Partner With Us

Whether you're running a feeding program, stocking a store, or building a wellness brand, AL's Cookies deliver real nutrition with purpose.

✉ Email: agnes@kijaniblue.co.za

🌐 Website: www.kijaniblue.co.za

☎ Call/WhatsApp: +27 82 818 5344

📦 Bulk orders and samples available

